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# private labeling



#### private labeling

create your own line!

Quantities:	NO MINIMUMS
Start Up Costs:	One time plate charge \$160.00
Print Charges:	\$25.00 set up fee per order plus \$0.25 per container
Payment:	Full payment is required prior to printing.
Delivery:	Please allow 2-3 weeks for first order. This allows time to create the plate, obtain customer approval, produce stock and deliver.

#### start me up

mineral blush ford à joues

#### 4pc sampler

- mineral 'loose' foundation
- mineral 'presse' foundation
- mineral pressed blush
- crushed mineral shadow

\*request warm or cool tones



### minerals

Count the ways to increase sales, a global pallet of shades. A entire collection featuring only our must have colours. All done for you.

#### collection A



<u>eyeware</u>	<u>cheeks</u>	<u>faceware</u>
●14 mineral crushed shadow	•8 mineral pressed blush	4 min. foundation wand
• 4 min. pressed eyeshadow	4 mineral icing sugars	2 min. bronzer wand
<u>eyeware</u>	faceware /	<u>faceware</u>
• 12 min.pressed eyeshadow	•4 mineral icing sugar	6 pressed min. foundation
	8 mineral foundation jar	

#### minerals

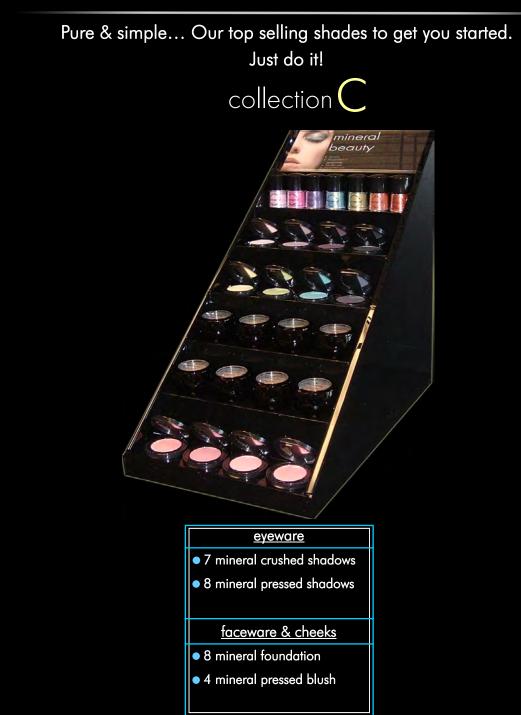
Fresh options... what's hot now. A up to date collection with picked to perfection colours. Paired down, and intense.





<u>Eyeware</u>	<u>faceware</u>
14 mineral crushed shadows	<ul> <li>6 pressed mineral foundation</li> </ul>
4 mineral pressed eyeshadow	
<u>eyeware</u>	/ <u>faceware &amp; cheeks</u>
8 mineral pressed eyeshadow	8 mineral foundation jars
4 mineral pressed blush	4 mineral icing sugar

#### minerals



#### How To Apply Mineral Foundation

#### Step 1. Prep your skin

Any makeup goes on better when skin is freshly cleansed and moisturized, especially if your skin is dry. Allow moisturizer to absorb completely, and if you have oily skin, use a foundation primer.

#### Step 2. Brush up. Or rather, round and round

Use a kabuki brush, which is shorter and denser than a regular brush, so it gives more coverage. Dip the brush into the powder foundation, tap the side of the brush to remove any excess, then use continuous circular motions to apply the powder to your face. Repeat until you've achieved the coverage you want. Use fairly firm pressure. You want to buff the foundation to a smooth, even finish.

#### Step 3. Go for the finish

If you've got oily skin and are looking for a matte finish, you may want to consider applying Mineral Veil Mattifier. Use light, circular motions with the brush for a pore-less, natural matte effect. Dust it on with a puff or fluffy brush.

Apply the rest of your makeup as usual. Now you're ready for your close-up!



## crushed mineral shadow





\*INGREDIENTS:Mica & Titanium Dioxide. MAY CONTAIN: Ferric Ferrocyanide, Carmine, Chromium

## crushed mineral shadow



#### pressed mineral shadow 9

M3S display

Available in 21 classic best selling shades. Talc free, fragrance free. Large size shadow pan in a mirrored compact. Easy to apply and blend flawlessly.

> large eyeshadow pan

\*INGREDIENTS: Mica, Jojoba Oil, Zinc Sterate, Boron Nitride, Magnesium Carbonate, Phenoxyethanol, Caprylyl Glycol, Sorbic Acid. MAY CONTAIN: Aluminum Oxide, Bismuth Oxychloride, Carmine, Chromium Hydroxide Green, Chromium Oxide Green, Ferric Ferrocyanide, Iron Oxides, Manganese Violet, Tin Oxide, Titanium Dioxide, Ultramarines.

1	BUNNY HUGGER
2	INFINITE
3	FUSS FREE
4	STAND TAIL
5	IMPRESS
6	TREND SPOTTER
7	DISCREET
8	NIP & TUCK
9	BLACK VELVET
10	GREEN ENVY
11	FULL BLOOM
12	LESS IS MORE
12 13	LESS IS MORE PADDED PINK
13	PADDED PINK
13 14	PADDED PINK BUTTERCUP
13 14 15	PADDED PINK BUTTERCUP MALIBU
13 14 15 16	PADDED PINK BUTTERCUP MALIBU STRUT
13 14 15 16 17	PADDED PINK BUTTERCUP MALIBU STRUT UPLIFTING
13 14 15 16 1 <i>7</i> 18	PADDED PINK BUTTERCUP MALIBU STRUT UPLIFTING MILKY WAY

# pressed mineral blusher





\*INGREDIENTS: Mica, Jojoba Oil, Zinc Sterate, Magnesium Carbonate, Boron Nitride, Phenoxyethanol, Silica, Caprylyl Glycol, Sorbic Acid. MAY CONTAIN: Aluminum Oxide, Bismuth Oxychloride, Bronze Powder, Carmine, Chromium Hydroxide Green, Chromium Oxide Green, Ferric Ferrocyanide, Iron Oxides, Mangenese Violet, Tin Oxide, Titanium Dioxide, Ultramarines.

# 11 pressed mineral foundation



Our 9 top selling shades now in new mineral pressed foundation.

All the properties of our loose mineral foundation, now in a gorgeous compact with mirror.

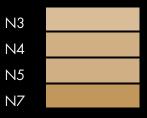
Silky application adheres to skin, giving spectacular coverage.

FLAWLESS!

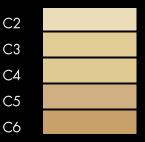


\*INGREDIENTS: Mica, Dimethicone, Zinc Stearate, Nylon-12, Caprylyl Glycol, Phenoxyethanol, Hexylene Glycol, Tocopherol, Ascorbyl Palmitate. MAY CONTAIN: Iron Oxides, Titanium Dioxide, Ultramarines.

#### cool neutral



#### warm yellow



## loose mineral foundation



warm yellow

WC2

WC3

WC4

WC5

WC6

WC7

WC8

WC9

WC10

cool neutral

WN3

WN4

WN5

WN7

WN8

WN9

**WN10** 

WN11

#### mineral facts:

Fragrance Free Hypoallergenic Non-comedogenic Talc Free No Synthetic Oils No Parabens in Preservatives No D&C Reds Rich Pigments Continuous Coverage Natural Sunscreen

<u>Finishing Minerals:</u> This mineral formula is lightweight and acts as a mattifier. It removes any shine that is not desired. Can be worn alone or after application of mineral foundation. Keeps forehead, nose, and chin matte and shine free.



\*INGREDIENTS: Mica, Micronized Titanium Dioxide, Zinc Sterate, Zinc Oxide, Magnesium Carbonate, Simmondsia Chinensis (Jojoba) Oil, Bismuth Oxychloride, Phenoxyethanol (and) Caprylyl Glycol (and) Sorbic Acid

# mineral wands



1

Our mineral formula foundation is now available in a convenient pump wand.

Easy, light, no fuss.

We use only the finest micronized minerals.

Every appltion is flawless.







### mineral bronzers



bronzerwor

Mineral Bronzers are available in a wand, jar or pressed compact.

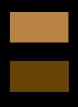
Sun kissed beauty in a mineral powder formula..."TALC FREE"

Dust on lightly with our kabuki brush for a beach baby glow.

The only safe tan is a fake tan.



**BRONZE ENVY** 



WARM GLO

\*INGREDIENTS: Mica, Titanium Dioxide, Iron Oxides, Simmondsia Chinensis (Jojoba) Oil, Zinc Stearate, Bismuth Oxychloride, Magnesium Carbonate, Phenoxyethanol (and) Caprylyl Glycol (and) Sorbic Acid.

#### pressed mineral bronzer

A guilt free sun glow. All the goodness of a mineral powder for the skin.

LAGUNA



\*INGREDIENTS: Mica, Dimethicone, Zinc Stearate, Nylon-12, Caprylyl Glycol, Phenoxyethanol, Hexylene Glycol, Tocopherol, Ascorbyl Palmitate. MAY CONTAIN: Iron Oxides, Titanium Dioxide, Ultramarines.

### mineral icing sugar

Face and Body Shimmer Dusting Powder. Available in a wand or jar. Only the finest pearl powders are used in this high shine formula. For all out glimmer, apply to cheeks, collarbone or anywhere you want to shine.



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